2025 Analyst & Investor Day

JUNE 5, 2025

RAYMOND JAMES

Welcome & Agenda

Kristie Waugh Senior Vice President, Investor Relations and FP&A

Forward-looking statements

Certain statements made in this presentation and the associated conference call may constitute "forward-looking statements" under the Private Securities Litigation Reform Act of 1995. Forward-looking statements include information concerning future strategic objectives, business prospects, anticipated savings, financial results (including expenses, earnings, liquidity, cash flow and capital expenditures), industry or market conditions (including changes in interest rates, inflation, and international trade policies), demand for and pricing of our products (including cash sweep and deposit offerings), acquisitions, anticipated results of litigation, regulatory developments, and general economic conditions. In addition, words such as "believes," "expects," "anticipates," "intends," "plans," "estimates," "projects," "forecasts," and future or conditional verbs such as "may," "will," "could," "should," and "would," as well as any other statement that necessarily depends on future events, are intended to identify forward-looking statements. Forward-looking statements are not guarantees, and they involve risks, uncertainties and assumptions. Although we make such statements based on assumptions that we believe to be reasonable, there can be no assurance that actual results will not differ materially from those expressed in the forward-looking statements. We caution investors not to rely unduly on any forward-looking statements and urge you to carefully consider the risks described in our filings with the Securities and Exchange Commission (the "SEC") from time to time, including our most recent Annual Report on Form 10-K, and subsequent Quarterly Reports on Form 10-Q and Current Reports on Form 8-K, which are available at www.raymondjames.com and the SEC's website at www.sec.gov. We expressly disclaim any obligation to update any forwardlooking statement in the event it later turns out to be inaccurate, whether as a result of new information, future events, or otherwise.

Agenda

Strategic Overview 1:30 PM – 3:00 PM Private Client Group Bank Segment	PAUL SHOUKRY CEO, Raymond James Financial
	TASH ELWYN President, Private Client Group
	STEVE RANEY President, Bank Segment
Break	
Capital Markets Financial Review 3:15 PM – 4:45 PM Technology	JIM BUNN President, Capital Markets & Advisory
	BUTCH OORLOG CFO, Raymond James Financial
	VIN CAMPAGNOLI EVP, Technology & Operations ANDY ZOLPER Chief Information Officer
	Private Client Group Bank Segment Break Capital Markets Financial Review

RAYMOND JAMES

Presenters



Paul Shoukry Chief Executive Officer Raymond James Financial



Tash Elwyn President Private Client Group



Steve Raney President Bank Segment



Jim Bunn President Capital Markets & Advisory



Butch Oorlog Chief Financial Officer Raymond James Financial



Vin Campagnoli Executive Vice President Technology & Operations



Andy Zolper Chief Information Officer

Strategic Overview

Paul Shoukry CEO, Raymond James Financial

Vision



To be the absolute **best firm** for financial professionals and their clients



NET REVENUES

MARKET CAP



Our firm has been shaped by four core values



We put clients first.



We act with integrity.



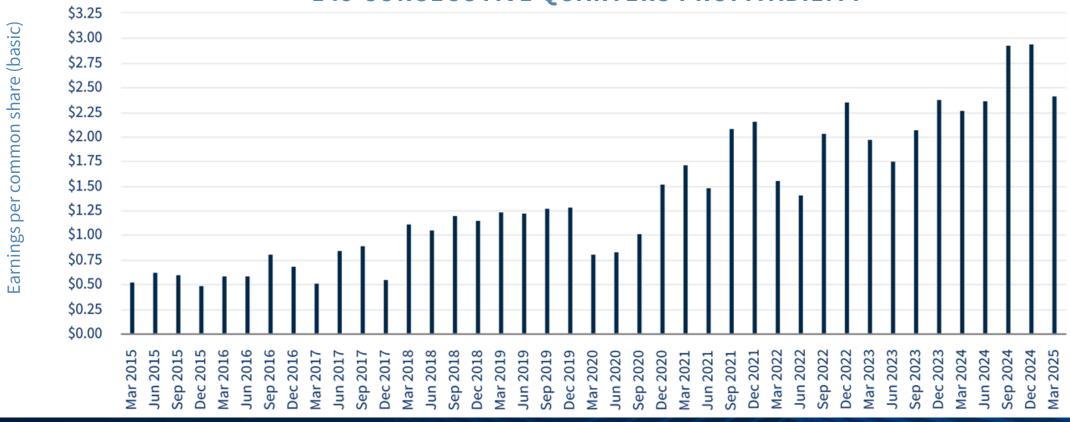
We think long term.



We value independence.

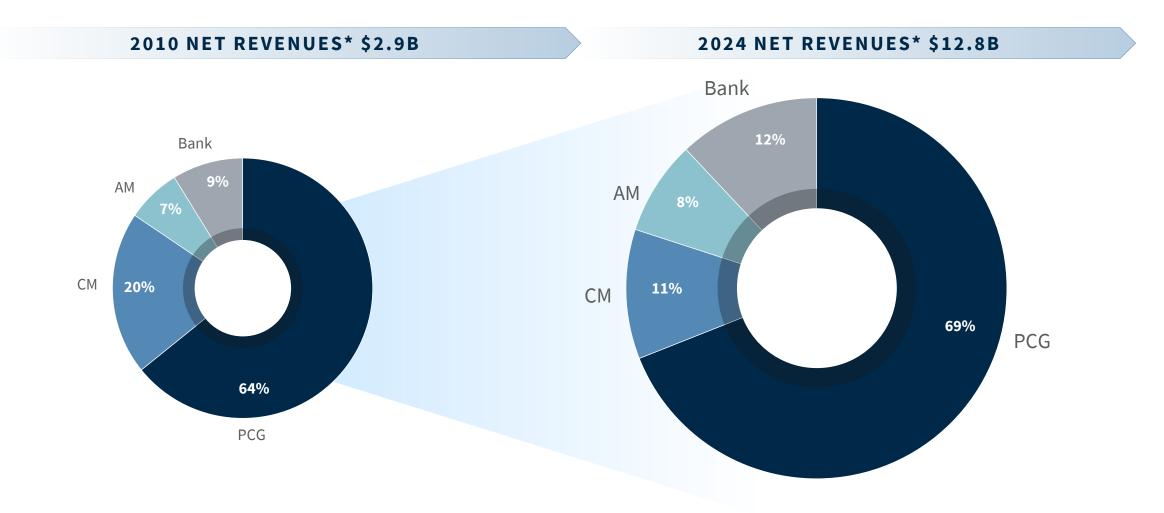
... and a resilient financial profile

149 CONSECUTIVE QUARTERS PROFITABILITY



Period ended

Highly diversified businesses



^{*}Pie charts above do not include intersegment eliminations or the Other segment. The Other segment includes interest income on certain corporate cash balances, the results of our private equity investments, which predominantly consist of investments in third-party funds, certain other corporate investing activity, and certain corporate overhead costs of RJF that are not allocated to other segments including the interest costs on our public debt, certain provisions for legal and regulatory matters, and certain acquisition-related expenses.



Financial strength



24.8% total capital ratio



>2X*
regulatory requirement



~\$2.5B corporate cash**



Credit ratings and stable outlooks

A- Fitch

A3 Moody's

A- Standard and Poor's

Note: As of 3/31/25.

^{*}To meet the requirements for capital adequacy.

^{**}This amount includes cash on hand at the parent, as well as parent cash loaned to Raymond James & Associates ("RJ&A"), which RJ&A has invested on behalf of RJF in cash and cash equivalents or otherwise deployed in its normal business activities.

Value proposition





Hire, retain and develop the **best people**

ND MARKET INCREASE INVEST IN

EXPAND MARKET SHARE IN ALL BUSINESSES

INCREASE
COLLABORATION
ACROSS BUSINESSES

INVEST IN TOOLS AND RESOURCES

ENHANCE INFRASTRUCTURE

IV

Leverage technology



Executive Leadership Team



Paul Shoukry CEO



Chris Aisenbrey
Chief HR Officer



Bella Allaire Chief Administration Officer



Jim Bunn *President, Capital Markets & Advisory*



Vin Campagnoli EVP, Technology & Operations



Scott Curtis COO, President, Asset Management Group



Tash Elwyn *President, PCG*



TJ Haynes-Morgan Chief Audit Executive



Tarek Helal *Chief Strategy Officer*



David KraussChief Risk Officer



Butch Oorlog Chief Financial Officer



Steve Raney *President, Bank Segment*



Jonathan Santelli General Counsel and Secretary

Senior Leadership Team



Tom Walrond President, RJA PCG



Shannon Reid *President, ICD*



Horace Carter

President,

Fixed Income



Steve Hufford Head of Investment Banking



Doug Brigman *Chief Administration Officer, AMS*



Amanda Stevens CEO, Raymond James Bank



Brian FetterolfPresident and CEO,
TriState Capital
Bank



Jamie Coulter CEO, RJ Limited



Heather Knable SVP, Corporate Administration



Rich KonefalChief Compliance
Officer



Katie LarsonChief Accounting
Officer



Chris Majeski Head of Supervision



Sara Murphy *SVP, Human Resources*



Greg RustChief Operations
Officer

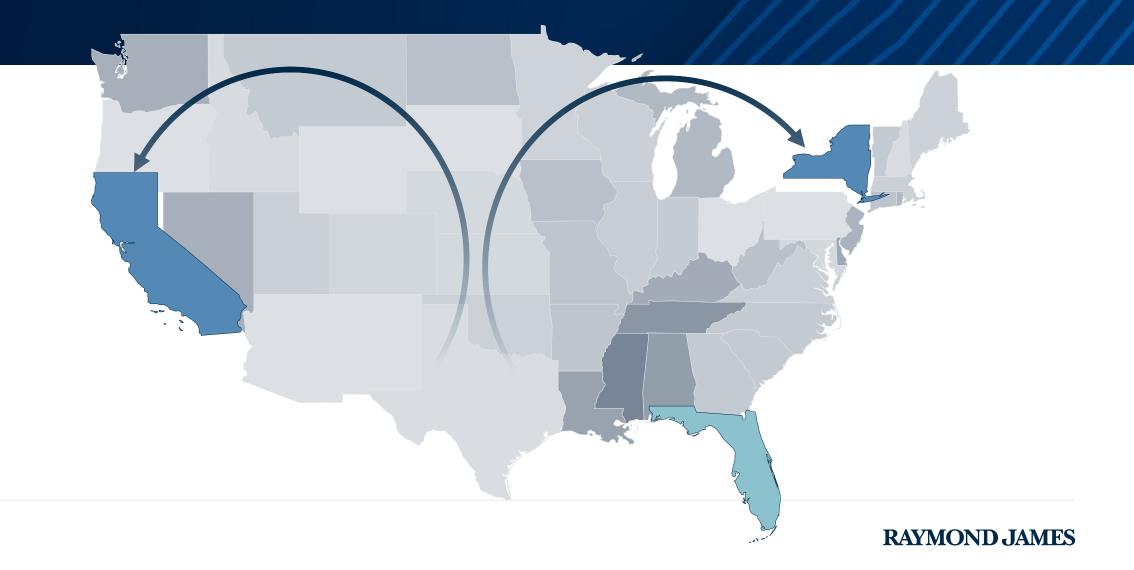


Mike WhiteChief Marketing
Officer



Andy ZolperChief Information
Officer

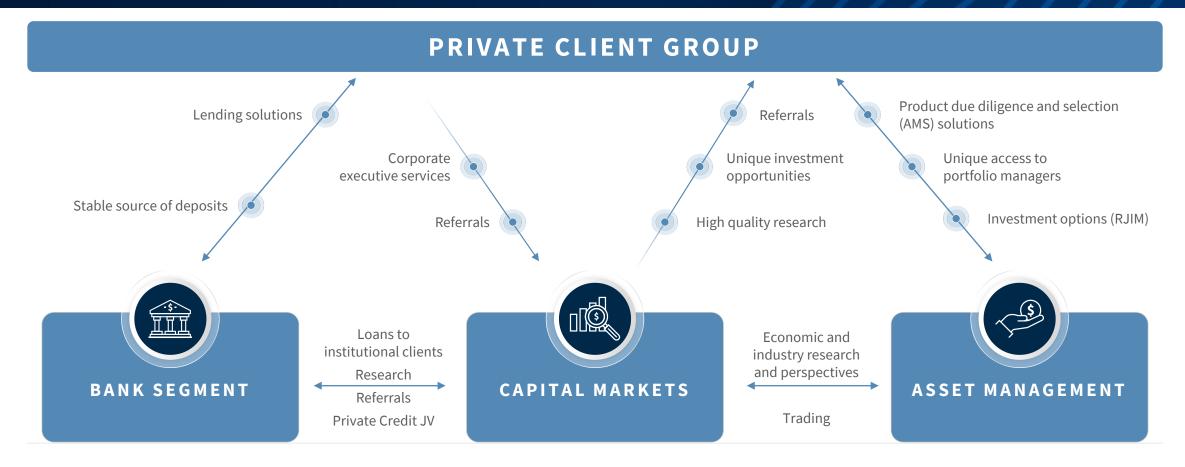






Sustainable growth vs.
growth at all costs

Focusing on collaboration to differentiate our financial professionals

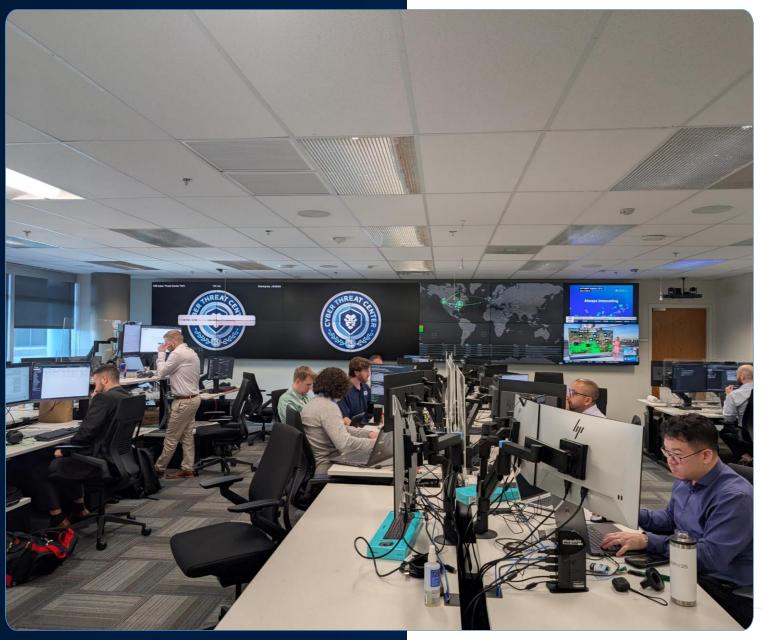








AdvisorTime







RJ 20130

To recap



Our vision, values and advisor-first perspective will not waver and continue to guide our decision making.

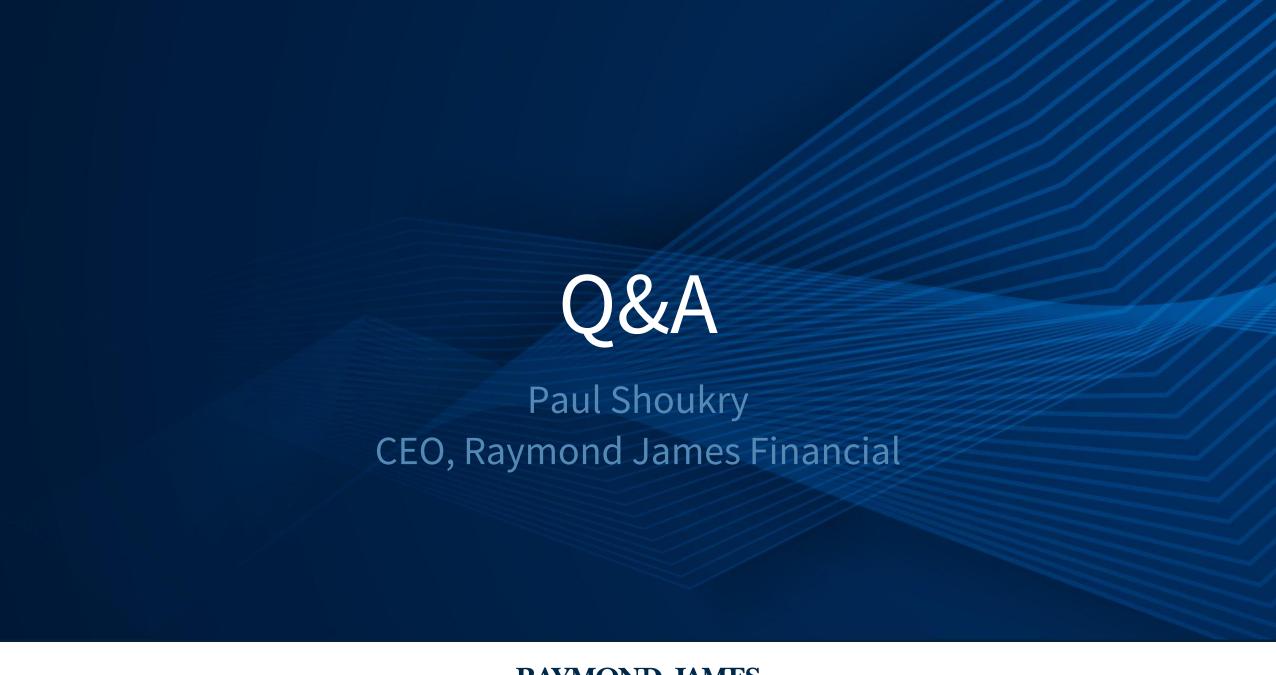


Each of our business units is uniquely positioned for meaningful and impactful growth.



Our financial strength provides the stability and flexibility needed to drive enduring, sustainable growth.





Private Client Group

Tash Elwyn
President, Private Client Group

Private Client Group



\$1.48T

client assets under administration



16%

5-year CAGR* for assets in fee-based accounts



8,731

PCG advisors

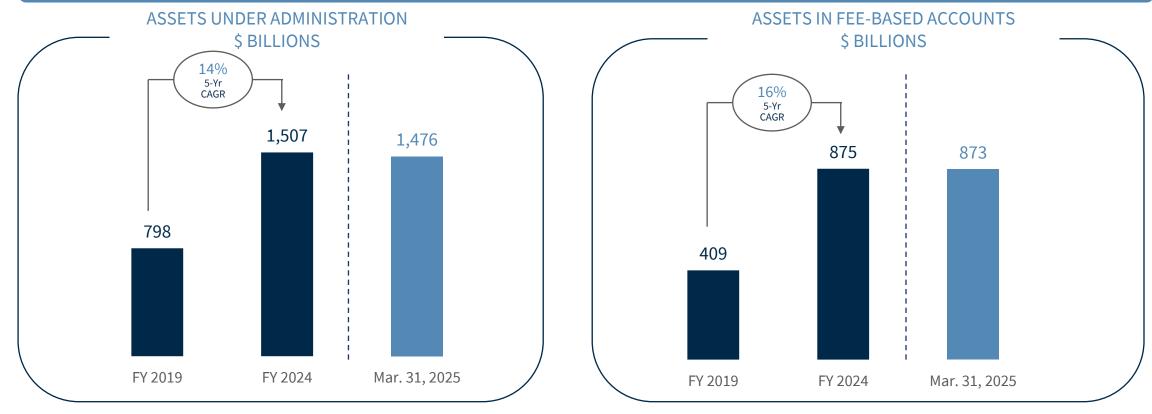


\$52B

trailing 12month domestic PCG net new assets**

Long-term client asset growth fueled by advisor and client-first focus

Strong client asset growth and greater adoption of fee-based programs have driven a 16% CAGR over the past five years. Fee-based assets represent ~60% of PCG client assets.



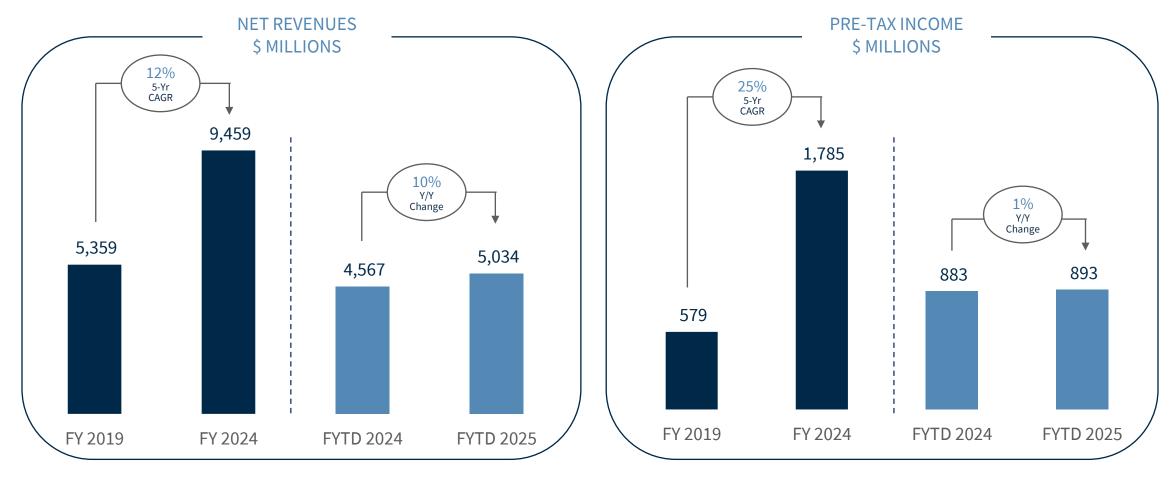
Consistent growth has exceeded peer group over time

1-YEAR CHANGE 3-YEAR CHANGE 5-YEAR CHANGE 10-YEAR CHANGE MAR. 31, 2024 - MAR. 31, 2025 MAR. 31, 2022 - MAR. 31, 2025 MAR. 31, 2020 - MAR. 31, 2025 MAR. 31, 2015 - MAR. 31, 2025 213% 101% 23% 6.2% 5.9% 79% 20% 112% Raymond James Peer Group Median Raymond James Peer Group Median Raymond James Peer Group Median Raymond James Peer Group Median

TOTAL PCG CLIENT ASSETS UNDER ADMINISTRATION



Our relentless focus on enabling advisors to serve clients has driven strong revenue and pre-tax income growth



The next decade and beyond

Inspire and empower the world's best financial professionals.

What it means:

inspire

We provide the insights, tools and products/services in a supportive culture of independence to encourage and enable growth.

empower

Provide the client, market and planning insights to create plans supporting a client's full financial situation as well as the tools, products and services to execute those plans.

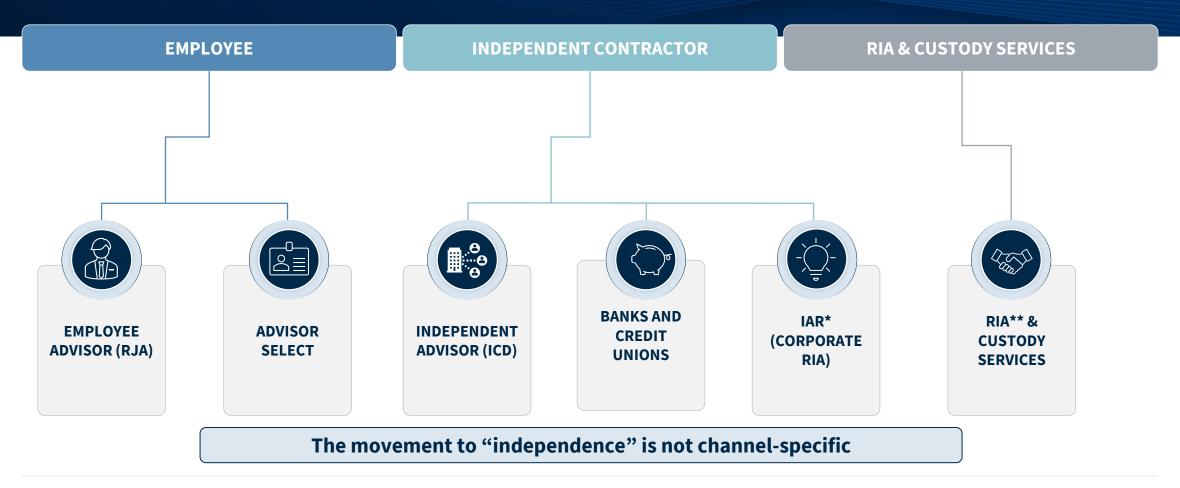
world's best

We seek for Raymond
James financial
professionals to be world
class in their fields.

financial professionals

While we seek to partner with financial advisors and their teams, we recognize the importance of supporting, engaging and empowering everyone whether they are client-facing, supporting in branches or offices, or in our corporate locations.

The AdvisorChoice spectrum services the largest addressable market in the industry



*IAR stands for Investment Adviser Representative, referring to financial professionals who are registered with the Securities and Exchange Commission (SEC) and may operate independently or under the umbrella of a larger firm, such as Raymond James. **RIA stands for Registered Investment Advisor, which refers to firms or individuals who are registered to provide investment advice and typically operate as independent, fee-based advisors.



THE BEST OF N MAIN ST WALL ST BOTH

RAYMOND JAMES

Private Client Group strategic initiatives





RECRUITING



ADVISOR PRODUCTIVITY



Retention



RJF Financial Strength and Stability



Commitment to both sophisticated support and meaningful relationships



Profession-leading levels of advisor satisfaction

Recruiting



Collaborative recruiting across channels

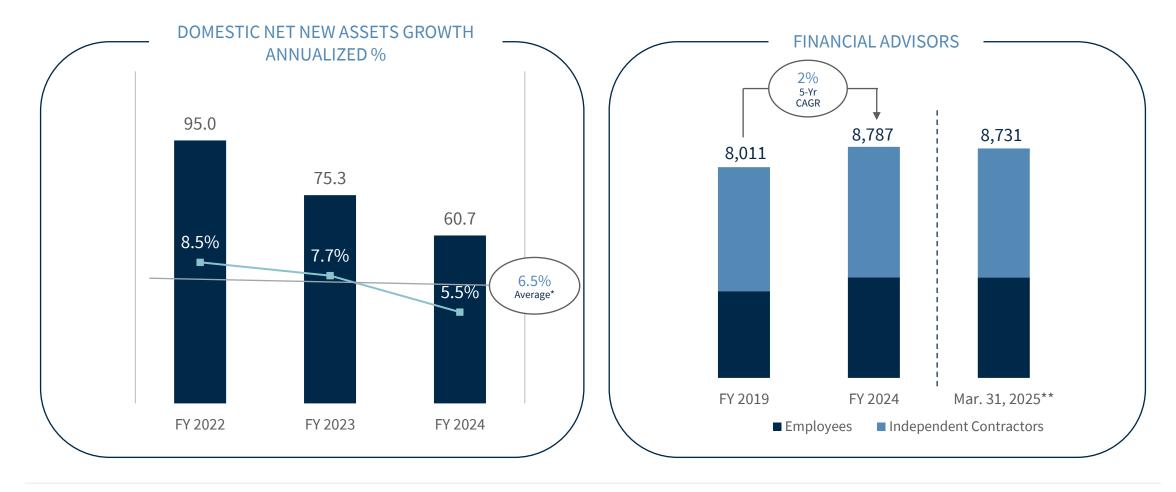


West Coast and Northeast focus



Next gen advisor strategy

Retaining and attracting the best advisors to drive strong net new asset growth

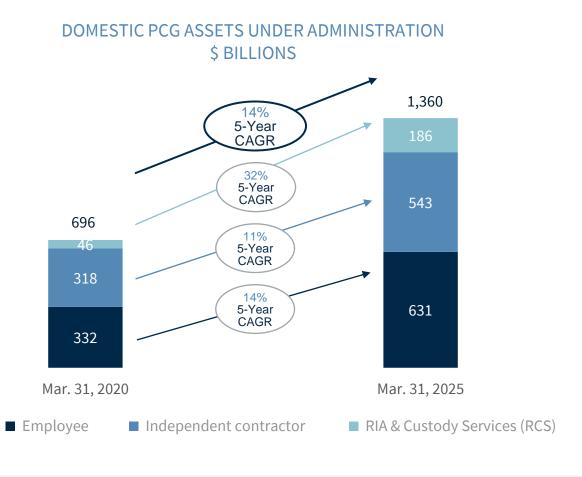








Strong asset growth across our multiple affiliation models





Advisor productivity



\$975 million investment firm-wide to continue enhancing our technology platform



Advancement in administration and processes



Private Wealth to help advisors serve the complex needs of HNW and UHNW families



Newly launched Business Owner & Workplace Solutions to support advisors serving business owners

PCG collaborates across the firm to provide deeper, more holistic advice to clients

PRIVATE CLIENT GROUP Product due diligence and selection Lending solutions Referrals (Asset Management Services) solutions Corporate Unique investment Unique access to executive services opportunities portfolio managers Stable source of deposits Investment options (RJ Investment High quality research Referrals Management) Economic and Loans to industry research institutional clients and perspectives Research **BANK SEGMENT** CAPITAL MARKETS **ASSET MANAGEMENT** Referrals Trading Private Credit JV

To recap



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Bank Segment

Steve Raney President, Bank Segment

Bank Segment

OVERVIEW

Total Bank Segment assets of \$63 billion

Relatively stable, low-cost source of deposits from Private Client Group

Flexible and diversified deposit base

Strong capital ratios

Serve financial advisors, retail & institutional clients

Diversified loan portfolio with \$48.3 billion outstanding

Securities-based loans (SBL) 5-year CAGR* of 38%

Conservative credit standards





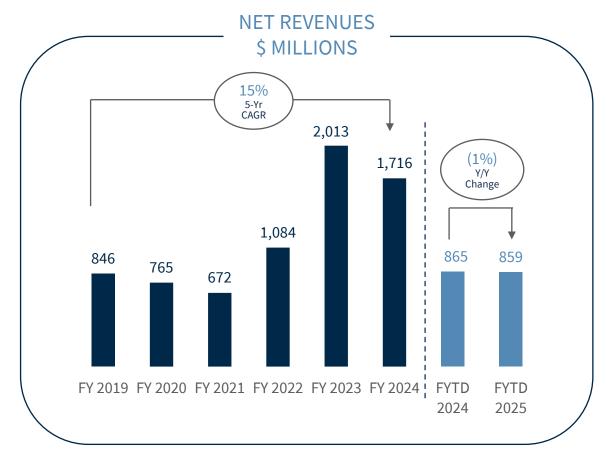
Bank Segment Net Interest Margin

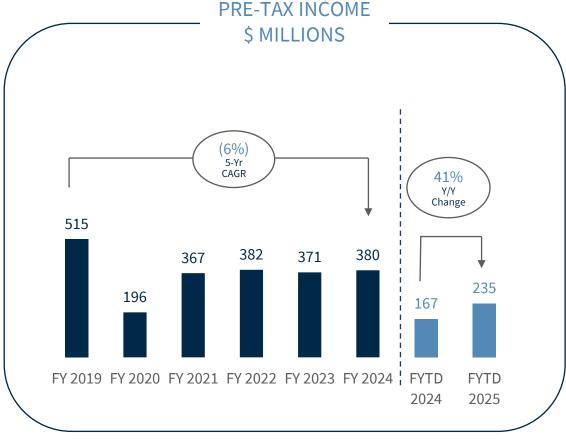


0.34%

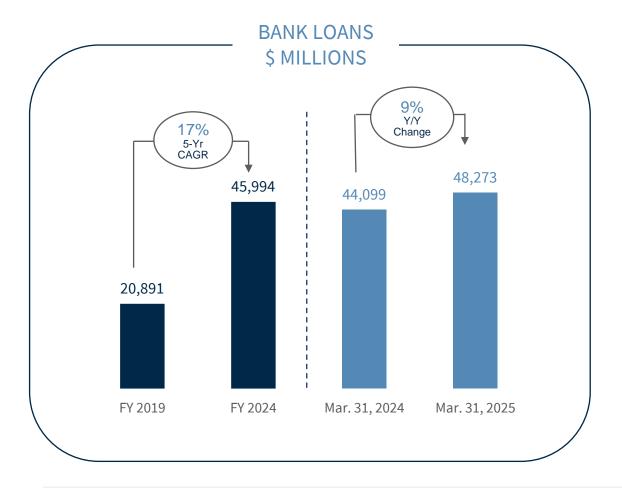
Nonperforming Assets as a % of Total Assets

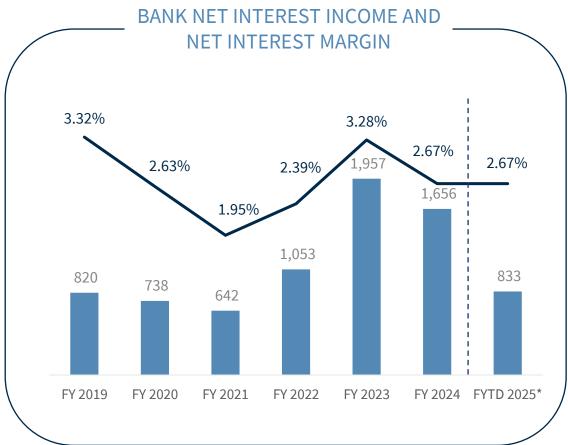
Bank Segment growth driven by higher interest rates and continued loan growth





Strong loan growth focused on conservative underwriting and attractive risk-based returns





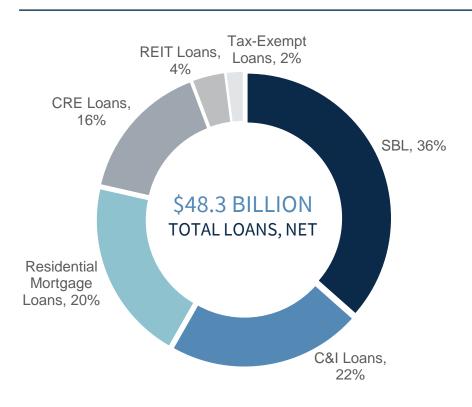
Favorable asset mix shift to attractive Private Client loans over time

Asset mix has shifted toward Private Client loans over time – accelerated by the acquisition of TriState Capital in FY 2022.



Diversified loan portfolio with focus on SBLs and residential mortgage loans

Loan Mix*



Loan Types

Private Client Loans

Securities-Based Lending (SBL) Portfolio

- Flexible, SOFR-based line of credit used for non-purpose lending
- Collateralized primarily by assets in brokerage accounts
- Structured lending offered to High Net Worth / Ultra-High Net Worth Private Client Group clients

Residential Mortgage Portfolio

- Majority of mortgages to PCG clients, diversified across the country
- Average loan-to-value of approximately 65% at origination; average FICO score of approximately 766
- Portfolio nearly all first mortgages; no Alt. A / subprime / negative amortizing mortgages

C&I Portfolio

- All senior positions, no mezzanine lending
- Highly diversified with no industry category representing more than 8% of total corporate loans**
- A large portion of these loan portfolios was comprised of loans to larger companies, including public companies, with EBITDA greater than \$100 million. We also had issued corporate and tax-exempt loans to middle-market businesses.

CRE Portfolio

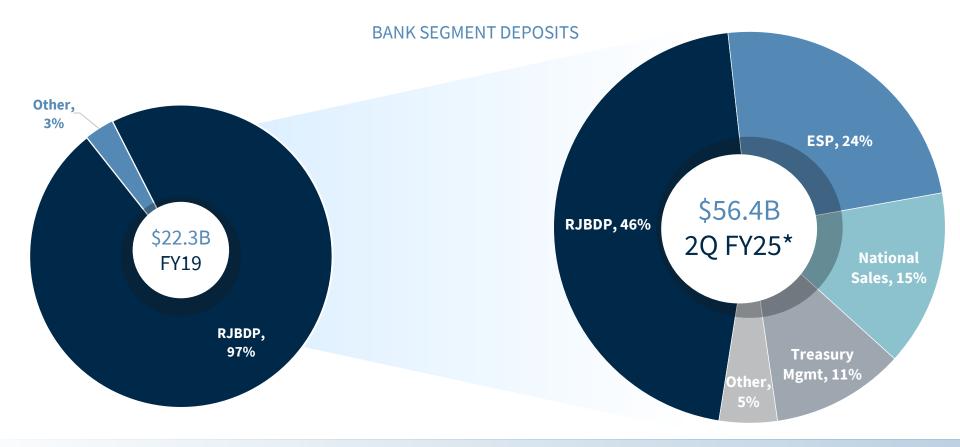
Majority of project loans are to fully stabilized properties with average loan-to-value of approximately 62%; construction loans represent approximately 1% of total loans

REIT

REITs that are typically more diversified, have a track record of access to other capital sources, and have at or near investment grade ratings

Corporate

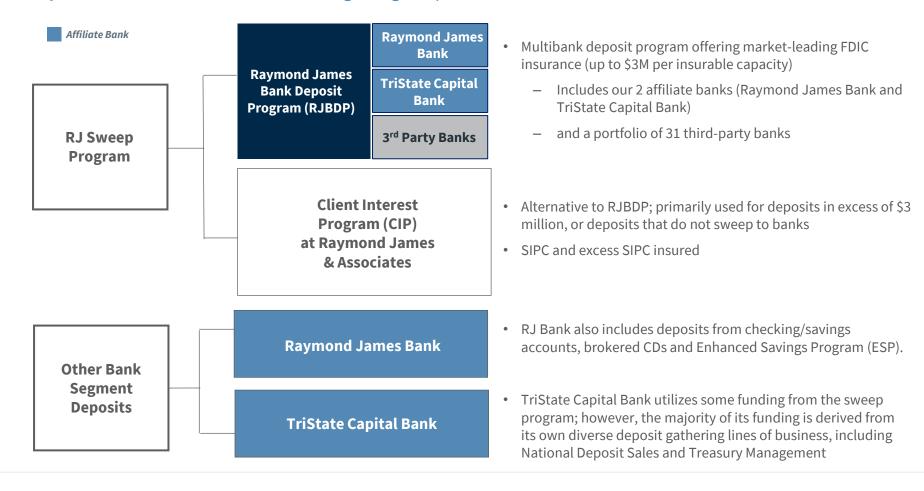
Diverse funding mix to support long-term growth



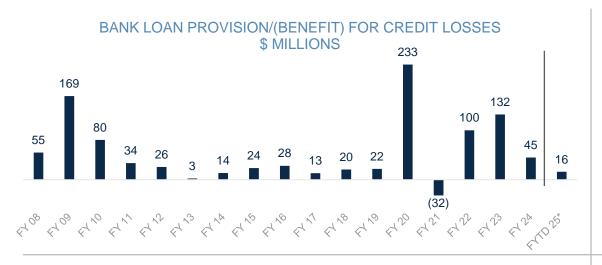
As of March 2025, \$16.8B RJBDP balances with third-party banks.
A significant portion available to fund bank growth.

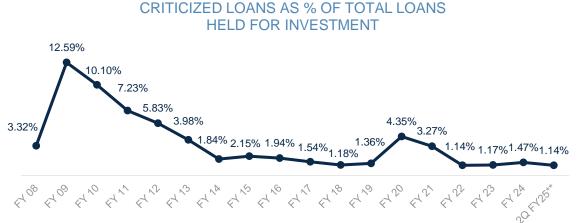
Deposit funding

The Raymond James Bank Deposit Program in PCG is the largest provider of the segment's funding. TriState Capital Bank's deposit gathering mechanisms and Raymond James Bank's Enhanced Savings Program provide additional diversification.

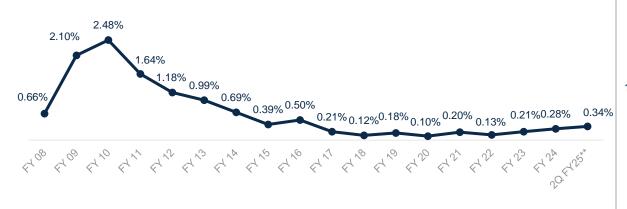


Strong credit metrics across cycles

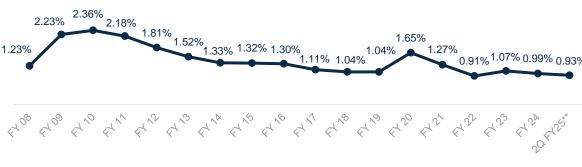




NONPERFORMING ASSETS AS % OF TOTAL ASSETS



BANK LOAN ALLOWANCE FOR CREDIT LOSSES AS % OF TOTAL LOANS HELD FOR INVESTMENT



Value proposition



Bank Segment strategic initiatives

EXPAND SECURITIES-BASED LOANS



TREASURY MANAGEMENT



CORPORATE LENDING
WITH FOCUS ON
SUPPORTING CLIENTS



Bank growth driven by Private Client and institutional loans supported by stable PCG deposits

PRIVATE CLIENT GROUP Product due diligence and selection Lending solutions Referrals (AMS) solutions Unique investment Unique access to Corporate executive services opportunities portfolio managers Stable source of deposits Investment options (RJIM) High quality research Referrals Economic and Loans to industry research institutional clients and perspectives Research **BANK SEGMENT** CAPITAL MARKETS **ASSET MANAGEMENT** Referrals Trading Private Credit JV

Expand securities-based lending



Adding bank consultants to increase Advisor penetration



Continuing automation to enhance Advisor & client experience



Expand SBL product solutions

Treasury Management

Implement comprehensive Treasury Management solution to diversify deposit base and enhance product offering



Leverage deep and powerful advisor relationships



Develop and execute a strong working capital consulting & sales acumen



Deploy technology that seamlessly connects client, advisor, bank consultant, and critical data



"Client first" delivered with world class solutions and service

Corporate lending with focus on supporting clients

Corporate and tax-exempt loans, totaling approximately \$21 billion, support funding needs of clients across the firm

Private Client Group

Treasury Management & Commercial Deposits

Fund Finance

Capital Markets & Advisory Services

Investment Banking

RJ Private Credit

Fixed Income

Public Finance

Equity Research

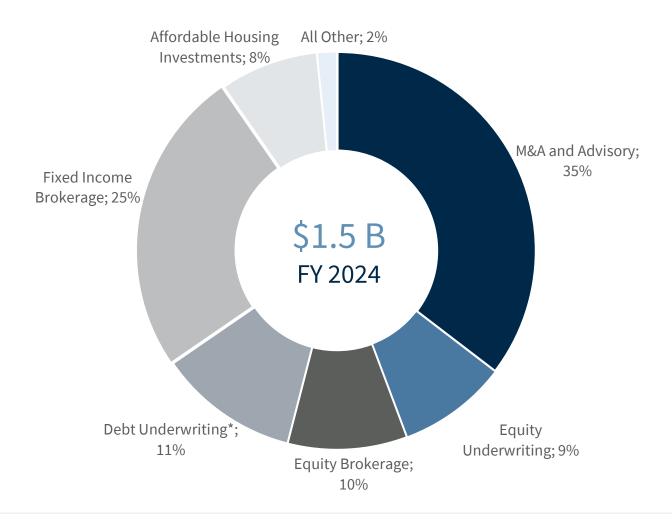


Capital Markets

Jim Bunn President, Capital Markets & Advisory

Capital Markets

Capital Markets Segment Net Revenues



^{*} Debt Underwriting includes Public Finance and Debt Capital Markets



Business Snapshot

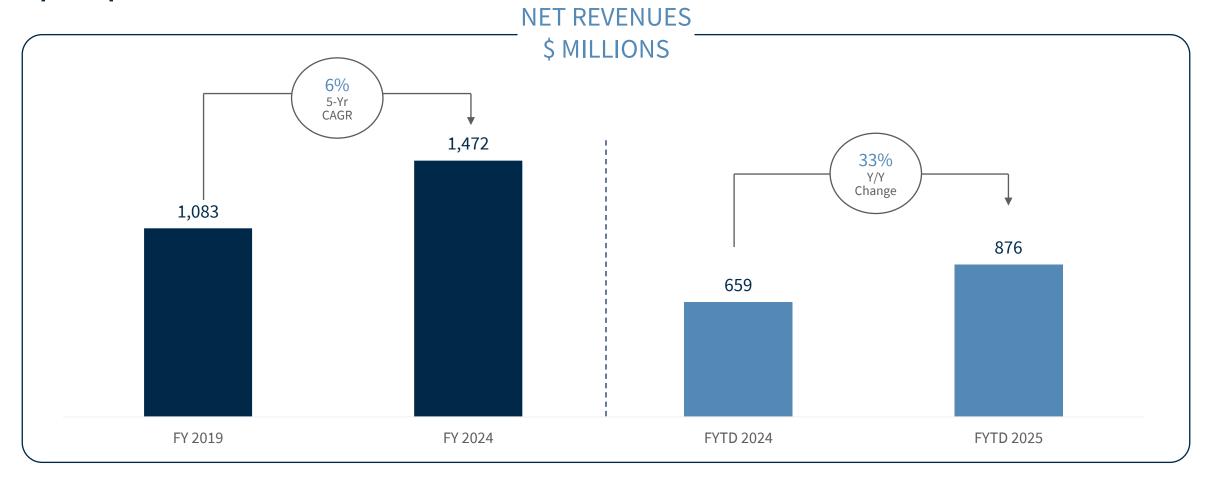
Business Unit	Description	Primary Clients	Revenue Drivers	Key Metrics
Advisory	 Sellside & buyside M&A, recapitalizations restructuring Sector-focused coverage across the middle to upper middle market Private Capital Advisory Offices across the US and Europe 	Private companiesPE firmsPublic companies	# of MDsMD productivityAverage deal and fee sizeMarket environment	 Average Sellside Fee: \$3M+ Average Sellside Deal Size: ~\$250M 675+ professionals, ~135 MDs
Equity and Debt Capital Markets	 Public equity: IPOs and follow-ons Private placements of equity and debt Primarily focused on US markets 	Public companiesMid to late-stage private co.VC firmsPE firms	IPO environmentStrength of public marketsDistribution capabilities	 Avg. Equity UW Fee: \$1.4M CY24 Public Offerings: 58 40+ professionals, 14 MDs
Global Equities	 Sales and trading of equity products for institutional clients Capabilities include: high-touch and low-touch trading, global program trading, options trading and equity research 	Institutional investorsMutual and index fundsHedge funds	 Equity research quality Corporate access/conferences General market activity Breadth and depth of products Capital commitment to clients 	 330+ professionals 65+ salespeople, 19 traders, 50 research analysts 900+ companies covered
Fixed Income Capital Markets	 Sales and trading of fixed income securities to institutional and individual investors Electronic market making through SumRidge Partners 	DepositoriesAsset managersInsurance companiesCredit funds	 Slope of yield curve Liquidity in financial system Prevailing market sentiment Breadth and depth of products Capital (to clients / inventory) 	 470+ professionals 160+ salespeople, 150+ traders



Business Snapshot (continued)

Business Unit	Description	Primary Clients	Revenue Drivers	Key Metrics
Public Finance	 Fixed income financing solutions to: State and local governments Airports Utilities School districts & higher education Healthcare organizations 	 State and local governments Non-profit entities, including healthcare and education 	 Interest rate environment State and local spending # of MDs / productivity Breadth / depth of geographic and product coverage 	 180+ professionals, 78 MDs Ranked as a top 10 senior managing underwriter nationally
Affordable Housing	 Structuring and syndication of tax credit investments in affordable housing and renewable energy developments 	BanksCorporate institutionsPensions, foundations, and endowments	Tax credit availabilityInvestment opportunitiesInvestor capacity	 FY24 Volume Closed: \$1.6B+ 150+ professionals
RJL (Canada CM)	 M&A advisory, equity underwriting and sales & trading services throughout Canada. 	Private companiesPE firmsPublic corporationsInstitutional investors	 M&A and IPO environment Interest rate environment Equity research quality # of MDs / productivity 	 95+ professionals ~40 IB professionals, 60 Equities professionals

Driving long-term growth through investments in platform and people



Value proposition



Full-service platform with deep expertise



Lead with advice and high-touch service



Entrepreneurial, meritocratic, rewarding, respectful culture



Growth orientation



Synergy with other RJF businesses: PCG and RJ Bank

HIGHLIGHTS

17% Advisory Revenue CAGR from FY12 to FY24 makes RJF one of the fastest growing US IB platforms

~\$820M IB and ~\$1.5B Capital Markets FY24 revenue positions RJF solidly among middle-market peers

A leading Fixed Income sales & trading business in the middle-market

Very strong reputation for high quality small and mid-cap equity research

Consistently improving brand among target clients

Very low attrition among senior producers across all capital markets businesses

Capital Markets & Advisory strategic initiatives



Recruit & acquire to deepen and expand investment banking capabilities and footprint



Increase capabilities across fixed income business



Grow and expand equities products and content to leverage industry-leading equity research platform



Scale newly-added renewables tax credit syndication business

Recruit & acquire to deepen and expand investment banking capabilities and footprint

Deepen Penetration Within More Established Practices



Consumer



Financial Services



Industrials



Technology

Grow Newer / Less Mature Practices



Healthcare & Biotech



Private Capital Advisory



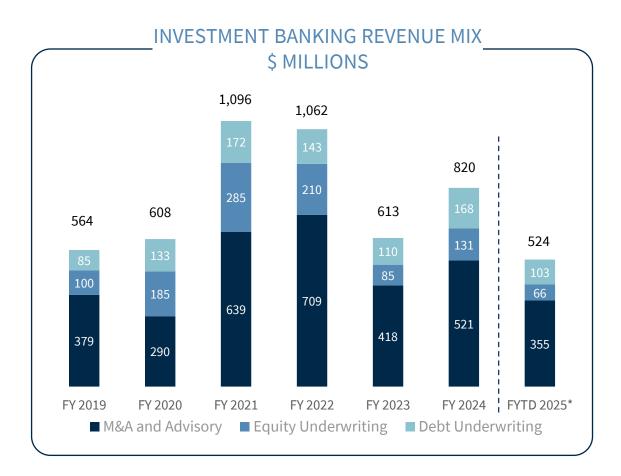
Private Placements

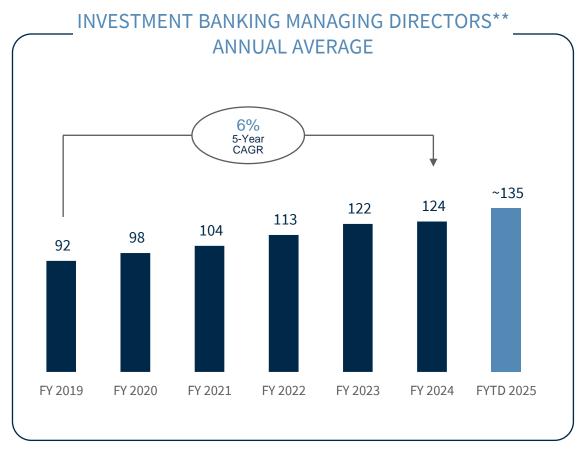


Restructuring

Expand Global Coverage

Driving long-term growth through consistent investment in talent





Expand Fixed Income & Equities product offering to support clients



Structured Products



Electronic Trading



Program Trading



FI Total Return Market

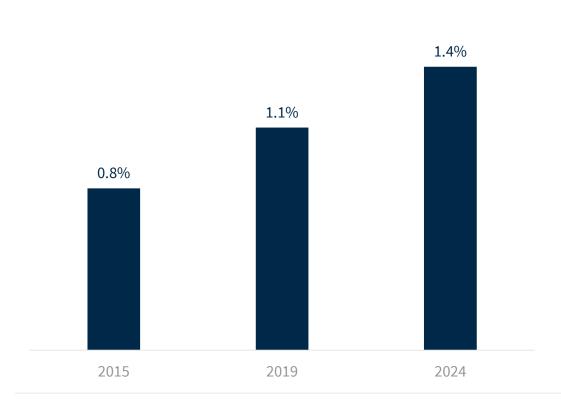
Capital Markets supports and facilitates client activity across the firm

PRIVATE CLIENT GROUP Product due diligence and selection Lending solutions Referrals (AMS) solutions Corporate Unique investment Unique access to executive services opportunities portfolio managers Stable source of deposits Investment options (RJIM) High quality research Referrals Economic and Loans to industry research institutional clients and perspectives Research CAPITAL MARKETS **BANK SEGMENT ASSET MANAGEMENT** Referrals Trading Private Credit JV

Long-term growth & margin potential

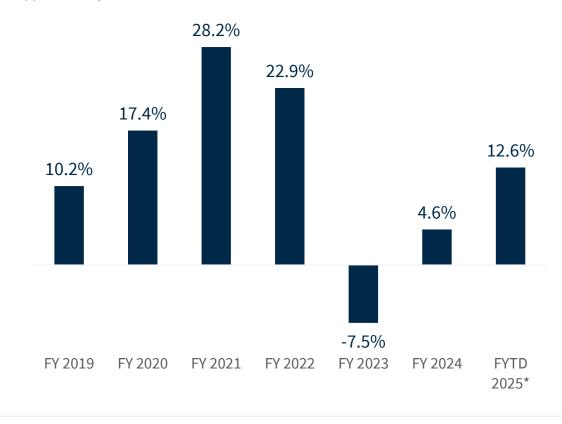
RAYMOND JAMES M&A MARKET SHARE

While our share of the advisory market has increased significantly, a massive growth opportunity remains in front of us



CAPITAL MARKETS SEGMENT HISTORICAL PRE-TAX MARGIN

The pretax margins of full service comparables in good market environments is approximately 14-17%¹





Financial Review

Butch Oorlog CFO, Raymond James Financial

Financial Overview



Track record of generating operating leverage

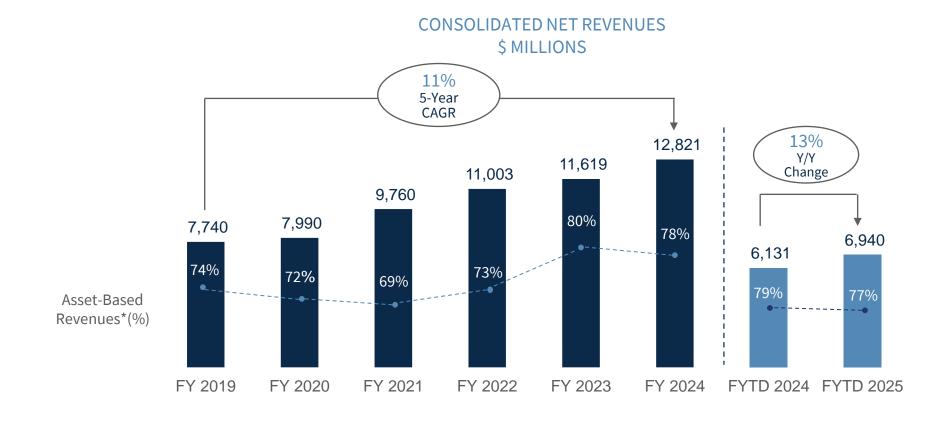


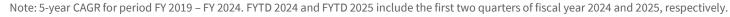
Strong balance sheet



Consistent capital priorities focused on growth

Diverse revenue streams drive strong revenue growth in various market environments

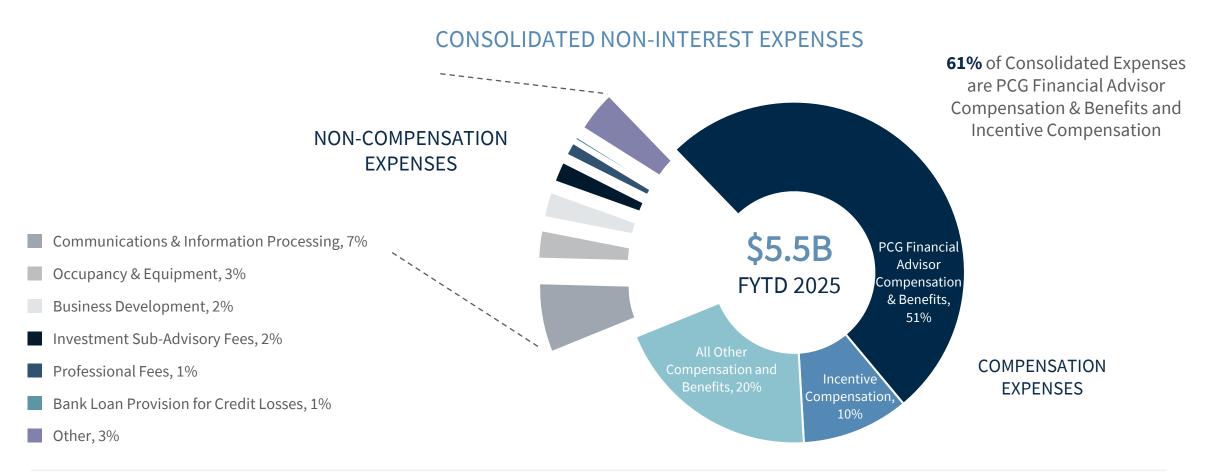




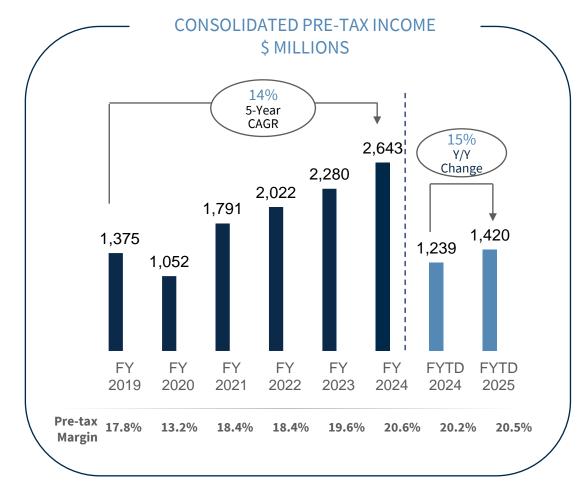
^{76 *}Asset-based revenues include asset management and related administrative fees, asset-based brokerage revenues, net interest income, RJBDP fees, and mutual fund and annuity service fees.

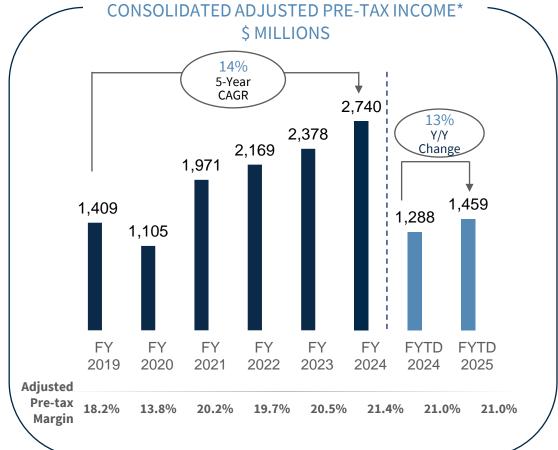


Highly variable cost model, with a significant portion of costs being growth-driven



Track record of increasing operating leverage





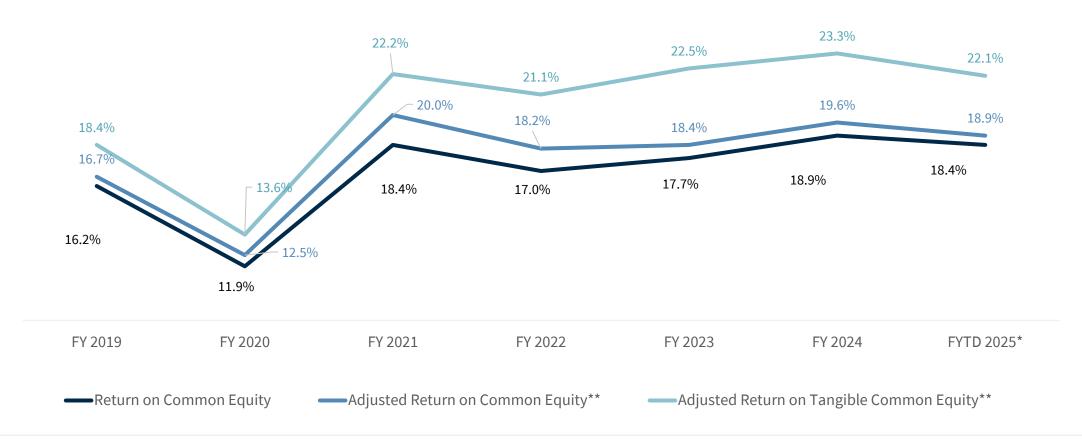


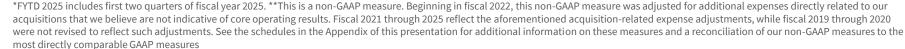
^{*}This is a non-GAAP measure. Beginning in fiscal year 2022, this non-GAAP measure was adjusted for additional expenses directly related to our acquisitions that we believe are not indicative of core operating results. Fiscal years 2021 through 2025 reflect the aforementioned acquisition-related expense adjustments, while fiscal years 2019 through 2020 were not revised to reflect such adjustments. See the schedules in the Appendix of this presentation for additional information on these measures and a reconciliation of our non-GAAP measures to the most directly comparable GAAP measure.



...and driving long-term profitability

RETURN ON COMMON EQUITY







Strong balance sheet and capital

\$ in millions, except per share amounts	2Q25
Total assets	\$ 83,132
RJF corporate cash [*]	\$ 2,487
Total common equity attributable to RJF	\$ 12,133
Book value per share	\$ 59.74
Tangible book value per share**	\$ 51.29
Weighted-average common and common equivalent shares outstanding – diluted	208.7
Tier 1 capital ratio***	23.5%
Total capital ratio***	24.8%
Tier 1 leverage ratio***	13.3%
Total common equity attributable to RJF Book value per share Tangible book value per share** Weighted-average common and common equivalent shares outstanding – diluted Tier 1 capital ratio*** Total capital ratio***	\$ 12,133 59.74 51.29 208.7 23.5% 24.8%

MOST RECENT CREDIT RATINGS

Fitch

A- rating and Stable Outlook (April 2025)

Moody's

A3 rating and Stable Outlook (March 2025)

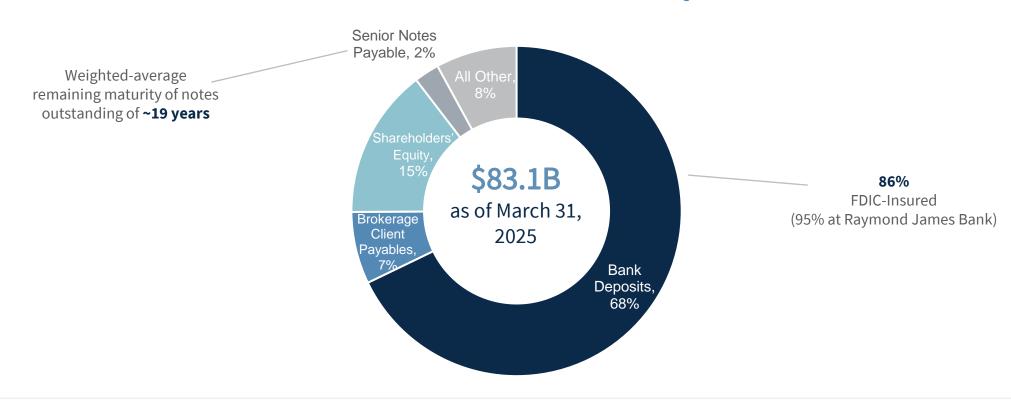
Standard and Poor's

A- rating and Stable Outlook (February 2025)



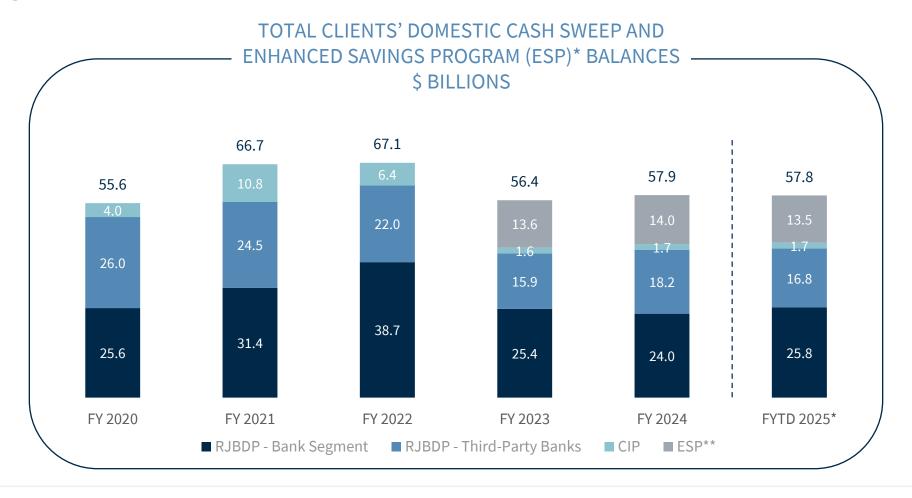
Simple and stable funding and capital base with low debt leverage

TOTAL LIABILITIES AND SHAREHOLDERS' EQUITY

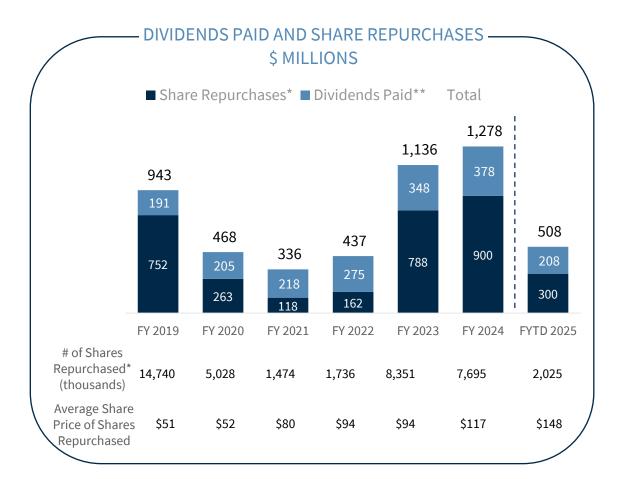


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PCG client cash balances continue to provide stable, low-cost funding



Consistent capital priorities focused on growth



- Since FY 2019, returned ~\$5.1 billion to shareholders through dividends and share repurchases.
- Quarterly common stock dividend of \$0.50 per share, 11% increase over prior year.
- Target common stock dividend of 20-30% of earnings. In market downturns, the company strives to maintain its most recent dividend, if feasible.
- Remain committed to consistent share repurchases to offset share-based compensation dilution and manage capital levels over the long-term.
- \$1.01 billion*** remains under current stock repurchase authorization.

Financial targets



KEY ASSUMPTIONS:

- Current equity markets and short-term interest rates
- Investment Banking volumes improve from second fiscal quarter
- Consistent share repurchases
- Full year effective tax rate 25%

Note: These targets represent non-GAAP financial measures and exclude potential material items that may not be indicative of our core operating results. Achieving these targets could be impacted by various factors.

Key long-term capital and liquidity targets

	Target	Current*
Tier 1 leverage ratio for RJF	> 10%	13.3%
RJF corporate cash**	>\$1.2 B	\$2.5 B
Total debt to book capitalization ratio***	< 32%	15%



By 2030, through our current strategies we expect to be generating at least \$20 billion in net revenues



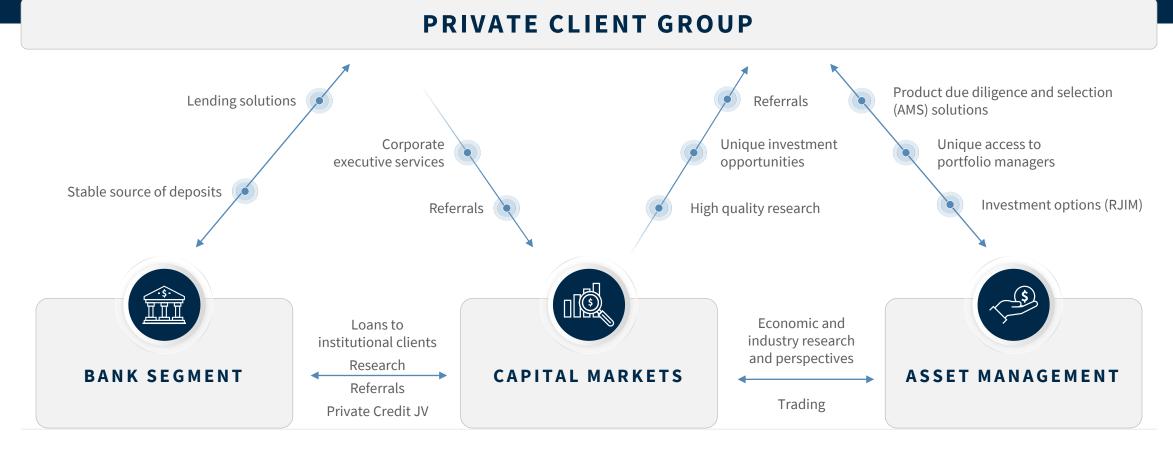


Technology Review

Vin Campagnoli EVP, Technology & Operations

Andy Zolper
Chief Information Officer

Enabling technology to drive collaboration across the firm



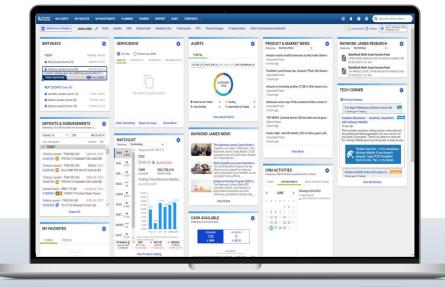
Technology Approach

Designed by <u>Advisors</u>, Built for the Future

Intuitive

Customizable

Serve Clients Anywhere



Business Growing

Increased Efficiency

Advisor Productivity

Advisor Satisfaction

Our technology works for advisors because it's developed in close collaboration with them.

Raymond James Voice of the Advisor Survey - 2025

Satisfaction with Aspects of Raymond James Experience



Advisor

90%

Satisfied

Summary of Advisor Satisfaction with Service by Area



90%

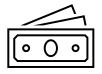
Technology Service Center Support **Satisfied**

We are glad to now be part of the Raymond James family. The firm's long-standing culture of promoting independence and putting advisors and their clients first is an ideal fit for our practice. Additionally, we've gained access to world-class technology that will help create capacity and free more time to spend face-to-face with clients, which remains our number one priority.

**Raymond James technology allows me to spend less time managing my office and more time connecting with clients. **?

Joining Raymond James was an opportunity to align with a firm that values both innovation and independence. The firm's culture fosters an environment where advisors can build and grow their practice with the right balance of support and autonomy, while its advanced technology platform enhances our ability to provide white-glove service to our clients. ??

IT at a Glance



\$975M

Annual Tech Spend*



~1,900

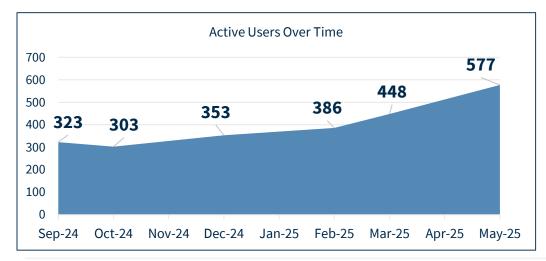
Global IT Associates



6 Cities

St. Petersburg, Memphis, Southfield, Denver, Vancouver, London

AI-Enabled Software Engineering



Awards & Recognitions

11 awards (2021-2024)



2 awards, **4** finalist (2012-2023)



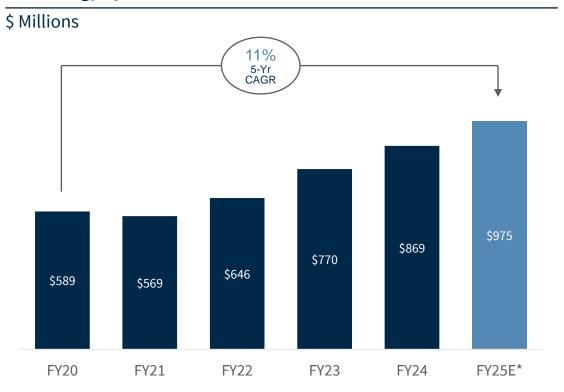
3 finalist (2022-2024)



^{*} Estimated technology spend for FY 2025

Consistent investment to enable best-in-class technology

Technology Spend



Key Areas of Investment

Major Initiatives



^{*} Estimated technology spend for FY 2025

IT Strategy Framework

STRATEGIC LEVERS

Areas of focus that are critical to business success.











STRATEGIC ENABLERS

Capabilities that contribute to cross-functional effectiveness.



INNOVATION

VELOCITY

GLOBALIZATION

GOVERNANCE

Al at Raymond James



Al at Raymond James | Al Framework



Drive Operational Excellence:

Continuously **improve back-office processes** to provide timely and accurate responses.



Provide Data-Driven Insights:

Empower teams with instant, natural language access to information and data.



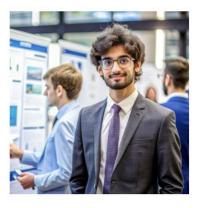
Empower Advisors:

Integrate AI tools into our advisor platform that reduce the administrative workload.



Foster a Culture of Innovation:

Encourage continuous learning, develop
cross-functional
collaboration, and
support teams in their
Al journey.



Safety and Responsibility:

Ensure AI models undergo strict model governance and adherence to current and future regulations.

Al at Raymond James | Strategic Partnerships

PARTNERSHIPS



Ui Path[™]











ThoughtSpot.



GUIDEPOSTS











Al at Raymond James | Al Project Pipeline

LIVE / IN PILOT

Lines of Business

- Cyber Security
- Anti-Money Laundering
- eCommunication
- Prudent Process Reviews
- Service & Support Analyses
- GitHub CoPilot

Financial Advisors

- RJnet & Advisor Access GenAl Search
- Zoom Al Meeting Summaries
- Advisor Access Recommended Apps

Core Platform

- GenAl Search
- Microsoft CoPilot
- NASH Platform

PIPELINE

- Al 360
- Prudent Process Reviews
- Meeting & CRM Notes Management
- Client Portfolio Analyses
- Opportunity Dashboard
- Research & News Summaries
- Statement Scanning
- Regulatory Feed Summarization
- Expert Service Agents
- Podcast Reviews

Q&A Vin Campagnoli EVP, Technology & Operations Andy Zolper **Chief Information Officer**



Appendix





Paul Shoukry

Chief Executive Officer, Raymond James Financial

Paul Shoukry is CEO and a board member of Raymond James Financial, Inc., a leading diversified financial services company providing private client group, capital markets, asset management, banking and other services to individuals, corporations and municipalities. He previously served as president from 2024 to 2025 in anticipation of taking over the CEO role and served as the firm's CFO from 2020 to 2024.

Paul graduated magna cum laude with bachelor's and master's degrees of Accountancy and was a Leonard Leadership Scholar at The University of Georgia. He earned an MBA with honors from Columbia University.

Paul and his wife Amy endowed and named the Leadership Speaker Series at the Terry College of Business at The University of Georgia. He also received the Alumni of Distinction award from the University of Georgia Graduate School.

He is passionate about childhood education and serves on the board of trustees for the need-based, inner-city school Academy Prep Center of Tampa and served as an advisory board member for the Florida school choice program Step Up for Students. Paul and Amy served as the co-chairs for the 2024 American Heart Association's Tampa Bay Heart Ball. They are members of the United Way Tocqueville Society and were honored with the Fred S. Ridley Grand Oak community award. Paul also serves on the board of directors for ReliaQuest, a leading cybersecurity firm headquartered in Tampa.



Tash Elwyn

President, Private Client Group

Tash Elwyn is president of Raymond James' Private Client Group, leading the firm's domestic wealth management businesses that include approximately 9,000 employee and independent financial advisors and generate nearly 70 percent of overall firm revenues. Prior to his current role, he served as president and CEO of Raymond James & Associates (RJA), supporting the financial advisors in our employee Private Client Group (PCG).

Tash became RJA PCG president in 2012 and president & CEO of RJA in 2018. He also served as divisional director and senior vice president of the Atlantic Division of RJA for five years. He began his career at Raymond James in 1993 as a financial advisor trainee out of college. After building a successful practice, he became an assistant branch manager in Atlanta and subsequently a branch manager in Chattanooga.

Within Raymond James, Tash serves on the Raymond James Executive Leadership Team and as a director on the Boards of Raymond James Financial Services, Raymond James & Associates, Raymond James Wealth Management UK, Raymond James Investment Services Private Client Group, and UK-based Charles Stanley.

A graduate of Emory University, Tash remains active with the school serving on the Emory University Board of Trustees. He has also served on the Emory College of Arts & Sciences Dean's Advisory Council, Emory Board of Governors, the Emory College Alumni Board, and the Alumni Admissions Network and has been a mentor in the Emory Career Network. He is also an alumnus of SIFMA's Securities Industry Institute.

A native of Boston, Tash grew up in Stone Mountain, Georgia, and today lives in St. Petersburg, Florida, with his wife and two children. He is active both locally and nationally as board member and past chair of the Pinellas Education Foundation Board, as a mentor with the University of South Florida Corporate Mentor Program, as a member of the U.S. Soccer At-Large Development Council, and as a trustee of the USA Climbing Foundation.



Steve Raney

President, Bank Segment

Steve Raney oversees the firm's Bank segment, serves as the executive chairman of Raymond James Bank, and is on the board of TriState Capital Bank. Both banks are wholly-owned subsidiaries of Raymond James Financial. Steve also serves on the board of Raymond James Trust and is one of the 13 members of Raymond James Financial's Executive Leadership team.

Steve joined Raymond James Bank in 2006 as CEO, following a 17-year career at Bank of America. He is the past chairman of the board of trustees of the Tampa Bay History Center and serves on the board of directors of Starting Right, Now; a program aimed at meeting the needs of homeless high school students in the Tampa Bay community. Steve is on the board of the Moffitt Cancer Center Foundation and is the Raymond James representative to the Florida Council of 100.

Steve is a Tampa native and earned a bachelor's degree in finance from the University of Florida and an MBA from Hough Graduate School of Business at the University of Florida. He and his wife, Natalie, live in Tampa; they have two sons and are members of South Tampa Fellowship Church.



Jim Bunn

President, Capital Markets & Advisory

Jim Bunn is the president of Capital Markets & Advisory for Raymond James. Prior to his current role, Mr. Bunn served as the president of Global Equities & Investment Banking and head of Investment Banking. From 2009 to 2013, Mr. Bunn was a Managing Director and Co-Head of Technology Services group for Raymond James. He has more than 17 years of investment banking experience working with software, transaction processing and technology-enabled outsourcing companies.

Prior to joining Raymond James, Mr. Bunn was head of the financial technology investment banking practice for Lane, Berry & Co., a leading middle market advisory firm that was acquired by Raymond James in 2009. Prior to Lane Berry, Mr. Bunn was with Citigroup Global Markets in the electronic financial services group focusing exclusively on the financial technology, payment and transaction processing industries.

Mr. Bunn has completed more than 100 transactions over the course of his career. He received both his undergraduate degree and his MBA from the University of Michigan.



Butch Oorlog

Chief Financial Officer, Raymond James Financial

Butch Oorlog joined Raymond James in 2004 as chief financial officer for Raymond James Tax Credit Funds, Inc. In 2009, he joined the finance area within the firm with accounting and reporting oversight responsibilities for the Broker-Dealer subsidiaries and the RJF Parent, where he served in a variety of roles of increasing responsibility. Those responsibilities at one time or another included oversight of accounting and financial reporting at the firm's asset management and capital markets businesses and direct involvement in the due diligence and financial integration of each of Raymond James' acquisitions since 2010. From 2012 to 2017 he was also responsible for overseeing the company's SEC reporting function.

He either serves as a member or chair of the RJF Asset/Liability Committee, the RJF Capital Planning Committee, Raymond James Bank Asset Liability Committee, the Accounting Policy Committee and its Disclosure Committee.

Prior to joining the firm, Butch was the chief financial officer of a privately held building materials manufacturer. He started his career at Price Waterhouse.

Butch graduated with bachelor's and master's degrees in accounting from Florida State University and is a Certified Public Accountant.



Vin Campagnoli

EVP, Technology & Operations

Vin Campagnoli is the executive vice president of Technology and Operations for Raymond James and is responsible for managing all aspects of technology and operations across Raymond James' businesses.

Prior to his current role, Vin served as the firm's chief information officer (CIO). He joined Raymond James in 2011 as senior vice president and head of PCG Technology Strategy and Development and was named CIO at Raymond James Financial in 2013.

Prior to joining Raymond James, Vin held senior technology positions at UBS Wealth Management Americas, Morgan Stanley and Prudential/Wachovia Securities.

Vin was recognized as CIO of the Year in the public firm category at Tampa Bay Business Journal's 2017 CIO of the Year. The firm has won technology innovation awards the last ten years, recognizing the commitment to technology-based solutions.

Originally from Yonkers, New York, Vin received his degree in computer information systems from Iona College in New Rochelle, New York, and an MBA from Pace University in New York City.

Currently he serves as a member of the Raymond James Financial Services Board of Directors, Raymond James Ltd. Board of Directors, and is a member of the firm's Executive Leadership Team. Additionally, he serves as a member of the Board of Trustees for the Academy Prep Center of St. Petersburg and as a board member of Archbishop Stepinac.



Andy Zolper

Chief Information Officer

Andy Zolper is Chief Information Officer for Raymond James Financial. He leads a global team of experts who deliver world class technology capabilities to our advisors, associates, and clients. Andy also chairs the firm's Operational Risk Management Committee, is a member of the firm's Enterprise Risk Management Committee and serves as the executive sponsor of the firm's veterans inclusion network ("Valor"). Prior to being named RJF CIO, he was Chief Information Security Officer for 9 years and then IT Chief Operating Officer for 3 years.

Over the past 35 years Andy has held numerous technology and cyber security roles with companies including UBS, JP Morgan Chase, and Verizon. He is a graduate of the Virginia Military Institute and is a proud US Marine Corps veteran. Now that their five children are grown, Andy and his wife Linda are Florida Guardians ad Litem, court-appointed volunteer advocates for children in the foster care system.

Executive Leadership Team



Paul Shoukry Chief Executive Officer Raymond James Financial



Chris Aisenbrey Chief Human Resources Officer Raymond James Financial



Bella Loykhter Allaire Chief Administrative Officer Raymond James Financial



Jim Bunn President Capital Markets & Advisory



Vin Campagnoli Executive Vice President Technology & Operations



Scott Curtis Chief Operating Officer Raymond James Financial



Tash Elwyn President Private Client Group



T.J. Haynes-Morgan Chief Audit Executive Raymond James Financial



Tarek Helal Chief Strategy Officer Raymond James Financial



David Krauss Chief Risk Officer Raymond James Financial



Butch Oorlog Chief Financial Officer Raymond James Financial



Steve Raney President Bank Segment



Jonathan Santelli EVP & General Counsel Raymond James Financial



Non-GAAP Reconciliations

We utilize certain non-GAAP financial measures as additional measures to aid in, and enhance, the understanding of our financial results and related measures. These non-GAAP financial measures have been separately identified in this document. We believe certain of these non-GAAP financial measures provide useful information to management and investors by excluding certain material items that may not be indicative of our core operating results. We utilize these non-GAAP financial measures in assessing the financial performance of the business, as they facilitate a comparison of current- and prior-period results. We believe that return on tangible common equity and tangible book value per share are meaningful to investors as they facilitate comparisons of our results to the results of other companies. In the following tables, the tax effect of non-GAAP adjustments reflects the statutory rate associated with each non-GAAP item. These non-GAAP financial measures should be considered in addition to, and not as a substitute for, measures of financial performance prepared in accordance with GAAP. In addition, our non-GAAP financial measures may not be comparable to similarly titled non-GAAP financial measures to the most directly comparable GAAP measures for those periods which include non-GAAP adjustments.

	Twelve months ended								Six months ended			
\$ in millions	September 30, 2021		September 30, 2022		September 30, 2023		September 30, 2024		March 31, 2024		March 31, 2025	
Net income available to common shareholders ⁽¹⁾	\$	1,403	\$	1,505	\$	1,733	\$	2,063	\$	971	\$	1,092
Non-GAAP adjustments:												
Expenses related to acquisitions:												
Compensation, commissions and benefits:												
Acquisition-related retention (2)		48		58		70		42		22		16
Other acquisition-related compensation		1		2		10		_		_		_
Total "Compensation, commissions and benefits" expense		49		60		80		42		22		16
Communication and information processing		_		_		2		2		1		_
Professional fees		10		12		3		4		2		2
Bank loan provision for credit losses – Initial provision for credit losses on acquired loans ⁽³⁾		_		26		_		_		_		_
Other:												
Amortization of identifiable intangible assets (4)		21		33		45		44		22		21
Initial provision for credit losses on acquired lending commitments (3)		_		5		_		_		_		_
All other acquisition-related expenses		2		11		_		5		2		_
Total "Other" expense		23		49		45		49		24		21
Total expenses related to acquisitions		82		147		130		97				
Losses on extinguishment of debt ⁽⁵⁾		98		_		_		_		_		_
Other – Insurance settlement received ⁽⁶⁾		_		_		(32)		_		_		_
Total pre-tax impact of non-GAAP adjustments related to acquisitions		180		147		98		97		49		39
Tax effect of non-GAAP adjustments		(43)		(37)		(25)		(23)		(12)		(10)
Total non-GAAP adjustments, net of tax		137		110		73		74		37		29
Adjusted net income available to common shareholders	\$	1,540	\$	1,615	\$	1,806	\$	2,137	\$	1,008	\$	1,121
Pre-tax income ⁽¹⁾	\$	1,791	\$	2,022	\$	2,280	\$	2,643	\$	1,239	\$	1,420
Pre-tax impact of non-GAAP adjustments (as detailed above)		180		147		98		97		49		39
Adjusted pre-tax income	\$	1,971	\$	2,169	\$	2,378	\$	2,740	\$	1,288	\$	1,459
Pre-tax margin ⁽⁷⁾		18.4%		18.4%		19.6%		20.6%		20.2%		20.5%
Adjusted pre-tax margin ⁽⁷⁾		20.2%		19.7%		20.5%		21.4%		21.0%		21.0%

Note: Please refer to the footnotes for additional information.

*Note: The non-GAAP financial measures for the twelve months ended September 30, 2019 and 2020 were not revised to reflect the aforementioned additional expenses related to our acquisitions.

Twelve months ended

i welve illolitiis elided						
Se	ptember 30, 2019	September 30, 2020				
\$	1,034	\$	818			
	15		7			
	_		46			
	19		_			
	34		53			
	_		(13)			
	34		40			
\$	1,068	\$	858			
\$	1,375	\$	1,052			
	34		53			
\$	1,409	\$	1,105			
	17.8%		13.2%			
	18.2%		13.8%			
	\$	\$ 1,034 15 19 34 34 \$ 1,068 \$ 1,375 34 \$ 1,409	September 30, 2019 September 30, 2019 \$ 1,034 \$ 15 — 19 34 — 34 \$ 1,068 \$ \$ 1,375 \$ 34 \$ \$ 1,409 \$			

		Twelve months ended								Six months ended			
	Sept	ember 30,	Sep	otember 30,	Se	ptember 30,	Sep	otember 30,		March 31,	I	March 31,	
\$ in millions		2021		2022		2023		2024		2024		2025	
Average common equity (11)	\$	7,635	\$	8,836	\$	9,791	\$	10,893	\$	10,584	\$	11,857	
Adjusted average common equity (11)	\$	7,693	\$	8,887	\$	9,819	\$	10,929	\$	10,602	\$	11,872	
Average tangible common equity (11)	\$	6,879	\$	7,608	\$	7,992	\$	9,131	\$	8,813	\$	10,130	
Adjusted average tangible common equity (11)	\$	6,937	\$	7,659	\$	8,020	\$	9,167	\$	8,831	\$	10,145	
Return on common equity (12)		18.4%		17.0%		17.7%		18.9%		18.3%		18.4%	
Adjusted return on common equity (12)		20.0%		18.2%		18.4%		19.6%		19.0%		18.9%	
Return on tangible common equity (ROTCE) (12)		20.4%		19.8%		21.7%		22.6%		22.0%		21.6%	
Adjusted ROTCE (12)		22.2%		21.1%		22.5%		23.3%		22.8%		22.1%	

*Note: The non-GAAP financial measures for the twelve months ended September 30, 2019 and 2020 were not revised to reflect the aforementioned additional expenses related to our acquisitions.

	Twelve months ended						
	Sept	ember 30,	September 30, 2020				
\$ in millions		2019					
Average common equity (11)	\$	6,392	\$	6,860			
Adjusted average common equity (11)	\$	6,408	\$	6,868			
Average tangible common equity (11)	\$	5,793	\$	6,286			
Adjusted average tangible common equity (11)	\$	5,809	\$	6,294			
Return on common equity (12)		16.2%		11.9%			
Adjusted return on common equity (12)		16.7%		12.5%			
Return on tangible common equity (ROTCE) (12)		17.8%		13.0%			
Adjusted ROTCE (12)		18.4%		13.6%			

	As of						
M	March 31, 2024						
\$	10,905	\$	12,133				
	1,894		1,855				
	(134)		(140)				
\$	9,145	\$	10,418				
	207.3		203.1				
\$	52.60	\$	59.74				
\$	44.11	\$	51.29				
	\$ \$ \$ \$	\$ 10,905 \$ 10,905 \$ (134) \$ 9,145 \$ 207.3 \$ 52.60	March 31, 2024 \$ 10,905 \$ \$				

Footnotes

- (1) Excludes non-controlling interests.
- (2) Includes acquisition-related compensation expenses arising from equity and cash-based retention awards issued in conjunction with acquisitions in prior years. Such retention awards are generally contingent upon the post-closing continuation of service of certain associates who joined the firm as part of such acquisitions and are expensed over the requisite service period.
- (3) The twelve months ended September 30, 2022 included an initial provision for credit losses on loans and lending commitments acquired as part of our TriState Capital acquisition of \$26 million (included in "Bank loan provision/(benefit) for credit losses") and \$5 million (included in "Other" expense). These provisions were required under U.S. generally accepted accounting principles to be recorded in earnings in the reporting period following the acquisition date.
- (4) Amortization of identifiable intangible assets, which was included in "Other" expense, includes amortization of identifiable intangible assets arising from our acquisitions.
- (5) Losses on extinguishment of debt include make-whole premiums, the accelerated amortization of debt issuance costs, and certain legal and other professional fees associated with the redemptions of our \$250 million of 5.625% senior notes due 2024 and our \$500 million of 3.625% senior notes due 2026, which occurred during our fiscal third quarter of 2021.
- (6) The twelve months ended September 30, 2023 included the favorable impact of a \$32 million insurance settlement received during the period related to a previously settled litigation matter. This item has been reflected as an offset to Other expenses within our Other segment. In the computation of our non-GAAP financial measures, we have reversed the favorable impact of this item on adjusted pre-tax income and adjusted net income available to common shareholders.
- (7) Pre-tax margin is computed by dividing pre-tax income by net revenues for each respective period or, in the case of adjusted pre-tax margin, computed by dividing adjusted pre-tax income by net revenues for each respective period.
- (8) The twelve months ended September 30, 2020 included a \$7 million loss in our Capital Markets segment related to the sale of our interests in certain entities that operated predominantly in France. The twelve months ended September 30, 2019 included a \$15 million loss in our Capital Markets segment on the sale of our operations related to research, sales and trading of European equities.
- (9) Reduction in workforce expenses for the twelve months ended September 30, 2020 are associated with position eliminations that occurred in our fiscal fourth quarter of 2020 in response to the economic environment. These expenses primarily consist of severance and related payroll expenses, as well as expenses related to company-paid benefits. These expenses are included in our Other segment.
- (10) The twelve months ended September 30, 2019 included a \$19 million goodwill impairment charge associated with our Canadian Capital Markets business.
- For the year-to-date period, average common equity is computed by adding the total common equity attributable to Raymond James Financial, Inc. as of each quarter-end date during the indicated period to the beginning of year total, and dividing by three, or in the case of average tangible common equity, computed by adding tangible common equity as of each quarter-end date during the indicated period to the beginning of year total, and dividing by three. For the annual period, average common equity is computed by adding the total common equity attributable to Raymond James Financial, Inc. as of each quarter-end date during the indicated period to the beginning of year total, and dividing by five, or in the case of average tangible common equity, computed by adding tangible common equity as of each quarter-end date during the indicated period to the beginning of year total, and dividing by five. Adjusted average common equity is computed by adjusting for the impact on average common equity of the non-GAAP adjustments, as applicable for each respective period. Adjusted average tangible common equity of the non-GAAP adjustments, as applicable for each respective period.
- Return on common equity is computed by dividing annualized net income available to common shareholders by average common equity for each respective period or, in the case of return on tangible common equity, computed by dividing annualized net income available to common shareholders by average tangible common equity for each respective period. Adjusted return on common equity is computed by dividing annualized adjusted net income available to common shareholders by adjusted average common equity for each respective period, or in the case of adjusted return on tangible common equity, computed by dividing annualized adjusted net income available to common shareholders by adjusted average tangible common equity for each respective period. Tangible common equity is defined as total common equity attributable to Raymond James Financial, Inc. less goodwill and identifiable intangible assets, net of related deferred taxes.
- Book value per share is computed by dividing total common equity attributable to Raymond James Financial, Inc. by the number of common shares outstanding at the end of each respective period or, in the case of tangible book value per share, computed by dividing tangible common equity by the number of common shares outstanding at the end of each respective period.

RAYMOND JAMES